

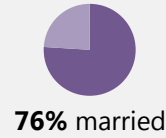
# PARENTING PROGRAMS: WHAT DO FATHERS WANT?

Research developed for the **Like Father Like Son Project** and funded by **The Movember Foundation**

## WHO WERE THE PARTICIPANTS?

**1001**

fathers surveyed online



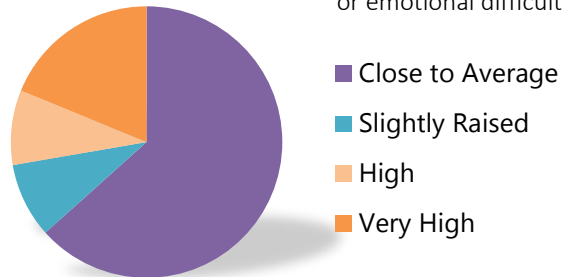
Average Age

Parents: **42**  
Kids: **9**

## KEY RESULTS

### OVERALL CHILD DIFFICULTIES

**28%** of fathers' ratings indicate their child has **high** or **very high** levels of behavioural or emotional difficulties



### FATHER PARTICIPATION IS LOW

**33%**

of fathers whose child had **high** or **very high** levels of difficulties have participated in a parenting program

AND

### HALF FIND PROGRAMS HELPFUL

**15%**

of **all** fathers

**52%** Helpful for child's **behaviour**

**49%** Helpful for **parenting**

### REASONS FOR NOT PARTICIPATING

*My child's behaviour is **not a problem*** **39%**

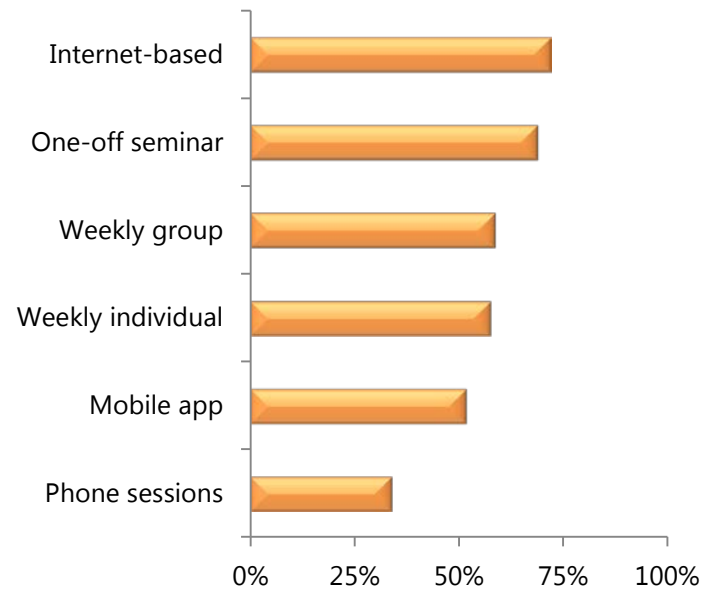
**29%** *I **don't need help** with parenting*

*It's **too expensive*** **20%**

**20%** *I have **work commitments***

### PREFERRED PROGRAM FORMAT

% of fathers **likely to participate** in:



### TOPICS OF GREATEST INTEREST

